



Hoylake Holy Trinity CE Primary School

'Learning For Life, Caring For All, Living Each Day To The Full, Together As A Community, with Jesus by our side.'



Photography and Social Media Permission

18/09/26

Dear Parents and Carers,

At Hoylake Holy Trinity we are continually reviewing our policies to ensure that we balance celebrating our pupils' achievements with maintaining the highest standards of digital safety and privacy.

You may have noticed a reduction in our social media presence in our Instagram account. We have recently made the decision to reduce our online presence. Moving forward, as part of our general school communications and regular social media updates, any photos shared will only show the back of children's heads or avoid identifying features altogether. This allows us to share highlights of learning, school trips, and special activities while keeping our pupils' facial identities private.

Because this will be our standard practice for general social media posts, these images will not identify individual children.

On some occasions, such as special events or sporting competitions, we may wish to share photos where children's faces are visible. For these, we will contact you directly to request individual, event-specific consent before taking or publishing any identifiable photos.

If you have already completed a consent form for your child, you do not need to take do this again. Your current preferences remain on our records.

If you have not yet completed a consent form, or if you would like to update your existing preferences, please complete the Google form linked [here](#).

I am currently working with the CDLT Ambassadors to create a short video to show 'Belonging' in our school. I will use the current permissions for pupil involvement in this. The video will be shared with our CDLT schools and within the CDLT website. If you don't want your child to be in this, please let the school office know.

Thank you for your continued partnership and support in keeping our school community safe and informed. If you have any questions regarding this policy, please do not hesitate to contact the school office.

Kind regards,

Mrs Wright